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**Horngren's Accounting, the Financial Chapters, Global Edition** Prentice Hall

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The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy. This edition continues the focus on student success and provides resources for professors to create an active and engaging classroom. Through MyAccountingLab, students have the opportunity to watch author recorded solution videos, practice the accounting cycle using an interactive tutorial, and watch in-depth author-driven animated lectures that cover every learning objective. In addition, all instructor resources have been updated to accompany this edition of the book, including the PowerPoint presentations and Test Bank. Personalize learning with MyAccountingLab MyAccountingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. 0134047443/9780134047447 Horngren's Accounting, The Financial Chapters Plus MyAccountingLab with Pearson eText -- Access Card Package, 11/e Package Package consists of 0133866882/9780133866889 Horngren's Accounting, The Financial Chapters, 11/e 0133877507/9780133877502 MyAccountingLab with Pearson eText -- Access Card -- for Horngren's Accounting, The Financial Chapters, 11/e *Horngren's Accounting* Prentice Hall

While online learning continues to be a rapidly expanding field of research, analyzing data allows educational institutions to fine tune their curriculum and teaching methods. Properly utilizing the data, however, becomes difficult when taking into account how socio-technical systems are used, the administration of those

systems, default settings, how data is described and captured, and other factors. Methods for Analyzing and Leveraging Online Learning Data is a pivotal reference source that provides vital research on the application of data in online education for improving a system's capabilities and optimizing it for teaching and learning. This publication explores data handling, cleaning, analysis, management, and representation, as well as the methods of effectively and ethically applying data research. Tying together education and information science with special attention paid to informal learning, online assessment, and social media, this book is ideally designed for educational administrators, system developers, curriculum designers, data analysts, researchers, instructors, and graduate-level students seeking current research on capturing, analyzing, storing, and sharing data-analytic insights regarding online learning environments. *Financial Accounting Plus Myaccountinglab with Pearson Etext -- Access Card Package* Pearson

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Financial Accounting Plus Myaccountinglab with Pearson Etext -- Access Card Package Prentice Hall

This package includes a physical copy of Financial Accounting for Decision Makers 7e by Atrill as well as access to the eText and MyAccountingLab. Financial Accounting for Decision Makers provides a comprehensive and accessible introduction to the subject focusing on the ways in which financial statements and information can be used to improve the quality of decision making. By introducing topics gradually and explaining technical terminology in a clear, friendly style, the authors cater both for accounting students, and for those studying entry-level accounting within another field. The practical emphasis throughout the book ensures that the material is always relevant, whilst the accompanying MyAccountingLab provides an even greater level of support for learners and instructors. Key features:

- \* Interactive 'open-learning' style, ideal for self-study, encourages you to check your progress continually.
- \* Fully integrated coverage of International Financial Reporting Standards (IFRS).
- \* Numerous activities and exercises enable you to constantly test your understanding and reinforce learning.
- \* Updated chapter on corporate governance outlines the issues and potential problems inherent to the separation of ownership of a company from day-to-day control.
- \* Colourful and relevant examples from the real

world, including company reports and survey data, demonstrate the practical application and value of concepts and techniques learnt. \* Key terms, glossary and bulleted summaries providing excellent revision aids. MyLab and Mastering from Pearson improve results for students and educators. Used by over ten million students, they effectively engage learners at every stage. With a proven 45% increase in pass rates, MyAccountingLab has helped students make strides in learning for over 10 years. MyAccountingLab has immersive content and tools that are so engaging that one student called it, A perfect combination between pictures, videos and text. It's genius With MyAccountingLab, students gain knowledge that they will use throughout their lives, and universities gain a partner deeply committed to helping students and educators achieve their goals. For students \*Personalised study plan: MyAccountingLab gives you the opportunity to test yourself on key concepts and skills and generates a study plan based on topics you have not yet mastered. The study plan links to interactive exercises with guidance, to give you help when you need it most. \*Pearson eText gives you access to an ebook that can be used on the go, and allows you to highlight, search and take notes as you read online. For educators \*Online assignments, tests, quizzes can be easily created and assigned to students. \*Gradebook: Assignments are automatically graded and visible at a glance.

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data that were presented, helping students understand how to arrive at the correct answers themselves. A Simulated Excel Environment enables students to learn and practice accounting while gaining hands-on experience with the software they'll use in their future careers. An Adaptive Learning Study Plan for each student continuously assesses performance in real time, and personalizes content to reinforce concepts that target the student's strengths and weaknesses. Dynamic Study Modules offer personalized guidance and on-point practice, enabling students to learn faster and retain information longer. Real World Accounting Videos demonstrate course material in action, and show how accounting will apply to students' future careers.

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