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# Video Economics

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**BROOKLYN PHOENIX**

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*Economics (Book Only)*

Berrett-Koehler Publishers  
"A truly excellent book  
that explains where our  
pandemic response went  
wrong, and how we can

understand those failings  
using the tools of  
economics." —Tyler  
Cowen, Holbert L. Harris  
Chair of Economics at

George Mason University and coauthor of the blog *Marginal Revolution* Have you ever stopped to wonder why hand sanitizer was missing from your pharmacy for months after the COVID-19 pandemic hit? Why some employers and employees were arguing over workers being re-hired during the first COVID-19 lockdown? Why passenger airlines were able to get their own ring-fenced bailout from Congress? *Economics in One Virus* answers all these pandemic-related

questions and many more, drawing on the dramatic events of 2020 to bring to life some of the most important principles of economic thought. Packed with supporting data and the best new academic evidence, those uninitiated in economics will be given a crash-course in the subject through the applied case-study of the COVID-19 pandemic, to help explain everything from why the U.S. was underprepared for the pandemic to how economists go about valuing the lives saved

from lockdowns. After digesting this highly readable, fast-paced, and provocative virus-themed economic tour, readers will be able to make much better sense of the events that they've lived through. Perhaps more importantly, the insights on everything from the role of the price mechanism to trade and specialization will grant even those wholly new to economics the skills to think like an economist in their own lives and when evaluating the choices of their political leaders.

**Video Guide** La Editorial, UPR

"This book examines the economic aspects of a video game, looking at costs for development, production, promotion, and distribution."--

ARBookFind.

**The Economy** Goyal Brothers Prakashan

Good intentions are not enough. When Helping Hurts offers a different framework for thinking about poverty and its alleviation. Rather than simply defining it as a lack of material things, the book addresses the roots

of the issue: broken relationships with God, self, others, and the rest of creation. Online videos included. Join together as a class or small group to explore how to help the poor without hurting them. The Small Group Experience, an ideal training resource for small groups, Sunday school classes, and parachurch and nonprofit ministries, utilizes free online video lessons to unpack the basic principles of poverty alleviation in an accessible way. Filmed in the U.S. and abroad, each

of the six lessons includes discussion questions, application exercises, and materials for further learning. Join the many ministries and churches that are already implementing these ideas, transforming their culture of poverty alleviation, and moving toward helping the poor without hurting them.

**Core Economics with Video Lectures for****Class XI** Cengage

Learning

A Times Best Business Book of 2018 What can the ideas of history's

greatest economists tell us about the most important issues of our time? 'The best place to start to learn about the very greatest economists of all time' Professor Tyler Cowen, author of *The Complacent Class* and *The Great Stagnation* Since the days of Adam Smith, economists have grappled with a series of familiar problems - but often their ideas are hard to digest, before we even try to apply them to today's issues. Linda Yueh is renowned for her combination of erudition,

as an accomplished economist herself, and accessibility, as a leading writer and broadcaster in this field; and in *The Great Economists* she explains the key thoughts of history's greatest economists, how their lives and times affected their ideas, how our lives have been influenced by their work, and how they could help with the policy challenges that we face today. In the light of current economic problems, and in particular economic growth, Yueh explores the

thoughts of economists from Adam Smith and David Ricardo through Joan Robinson and Milton Friedman to Douglass North and Robert Solow. Along the way she asks, for example: what do the ideas of Karl Marx tell us about the likely future for the Chinese economy? How does the work of John Maynard Keynes, who argued for government spending to create full employment, help us think about state investment? And with globalization in trouble, what can we learn about

handling Brexit and Trumpism? In one accessible volume, this expert new voice provides an overarching guide to the biggest questions of our time. The Great Economists includes: Adam Smith David Ricardo Karl Marx Alfred Marshall Irving Fisher John Maynard Keynes Joseph Schumpeter Friedrich Hayek Joan Robinson Milton Friedman Douglass North Robert Solow 'Economics students, like others, can learn a lot from this book' - Professor Paul Collier, author of The

Bottom Billion 'Not only a great way to learn in an easily readable manner about some of the greatest economic influences of the past, but also a good way to test your own a priori assumptions about some of the big challenges of our time.' - Lord Jim O'Neill, former Chairman at Goldman Sachs Asset Management, former UK Treasury Minister, and author of The Growth Map 'An extremely engaging survey of the lifetimes and ideas of the great thinkers of economic

history.' - Professor Kenneth Rogoff, author of The Curse of Cash and co-author of This Time is Different 'This book is a very readable introduction to the lives and thinking of the greats.' - Professor Raghuram Rajan, former Governor of the Reserve Bank of India, and author of I Do What I Do and Fault Lines 'Read it not only to learn about the world's great economists, but also to see how consequential thought innovations can be, and have been.' - Mohamed el-Erian, Chief Economic

Adviser at Allianz, former CEO of PIMCO

*The Evolution and Social Impact of Video Game Economics* Cengage Learning

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NOTE: If you have a book only version for this product, it is imperative that you provide a description that does not include any references to package elements. Ever wonder why you have the

number of friends that you do?...If a tax on soda would really reduce obesity?...What is going on with the financial problems in Greece?...or whether a tax rebate is better than a tax bonus? MICROECONOMICS answers these questions and many more. Using intriguing pop culture examples, the Eleventh Edition is revised to include the most comprehensive coverage of the financial and economic crisis available in a principles of Microeconomics text. Self-

tests help determine how well you're grasping the concepts, and CourseMate for Microeconomics offers a graphing tutorial, quizzes, videos and more. It's all carefully designed to help you get the best Microeconomics grade possible! Building on the Video Office Hours lectures developed by the author for the Tenth edition, the Eleventh edition features two entirely new video types - Video Questions and Problems and Working with Diagrams. Video Questions and Problems

videos walk you through a worked problem, similar to those found at the end of each chapter, providing an ideal study tool for reference as you do homework. Working with Diagrams videos demonstrate key concepts in short (averaging 3-5 minutes) video pieces that can be played and replayed to see how the graphs and other diagrams are built.

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*Video and the Economics of Traveling Light* Edward Elgar Publishing

"This book's great service is that it challenges us to consider the ways in which our institutions and systems, and the assumptions, positions and divisions that undergird them, leave us ill prepared for the next crisis."—Robert Rubin, The New York Times Book Review "Full of valuable insight and telling details, this may well be the best thing to read if you want to know what happened in

2020." --Paul Krugman, New York Review of Books Deftly weaving finance, politics, business, and the global human experience into one tight narrative, a tour-de-force account of 2020, the year that changed everything--from the acclaimed author of *Crashed*. The shocks of 2020 have been great and small, disrupting the world economy, international relations and the daily lives of virtually everyone on the planet. Never before has the entire world economy contracted by 20 percent

in a matter of weeks nor in the historic record of modern capitalism has there been a moment in which 95 percent of the world's economies were suffering all at the same time. Across the world hundreds of millions have lost their jobs. And over it all looms the specter of pandemic, and death. Adam Tooze, whose last book was universally lauded for guiding us coherently through the chaos of the 2008 crash, now brings his bravura analytical and narrative skills to a panoramic and

synthetic overview of our current crisis. By focusing on finance and business, he sets the pandemic story in a frame that casts a sobering new light on how unprepared the world was to fight the crisis, and how deep the ruptures in our way of living and doing business are. The virus has attacked the economy with as much ferocity as it has our health, and there is no vaccine arriving to address that. Tooze's special gift is to show how social organization, political interests, and

economic policy interact with devastating human consequences, from your local hospital to the World Bank. He moves fluidly from the impact of currency fluctuations to the decimation of institutions--such as health-care systems, schools, and social services--in the name of efficiency. He starkly analyzes what happened when the pandemic collided with domestic politics (China's party conferences; the American elections), what the unintended



consequences of the vaccine race might be, and the role climate change played in the pandemic. Finally, he proves how no unilateral declaration of "independence" or isolation can extricate any modern country from the global web of travel, goods, services, and finance.

*The Economics of Online Gaming* Simon and Schuster

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minutes) video pieces that can be played and replayed to see how the graphs and other diagrams are built. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. [Herman Daly's Economics for a Full World Economics](#) of Entertainment Economic Facts and Fallacies exposes some of the most popular fallacies about economic issues- and does so in a lively manner and without

requiring any prior knowledge of economics by the reader. These include many beliefs widely disseminated in the media and by politicians, such as mistaken ideas about urban problems, income differences, male-female economic differences, as well as economics fallacies about academia, about race, and about Third World countries. One of the themes of Economic Facts and Fallacies is that fallacies are not simply crazy ideas but in fact have a certain

plausibility that gives them their staying power- and makes careful examination of their flaws both necessary and important, as well as sometimes humorous. Written in the easy-to-follow style of the author's Basic Economics, this latest book is able to go into greater depth, with real world examples, on specific issues.

*Economics* Cato Institute  
Video Economics is an analysis of the economics and business strategies of the television industry.  
Bruce Owen and Steven

Wildman identify the complex chain of programme producers, distributors (networks), and retailers (video stores, cable systems, and broadcast stations), whose objectives are to obtain viewers in order to sell them to advertisers, to charge them an admission fee, or both. Among the concepts the authors explain and apply are those of public good, economies of scale, and price discrimination.

### **Virtual Economies**

Usborne Publishing Ltd  
Goyal Brothers Prakashan

Core Economics with Video Lectures for Class XII Oxford University Press  
A Financial Times "Best Book of 2017: Economics" 800-CEO-Read "Best Business Book of 2017: Current Events & Public Affairs" Economics is the mother tongue of public policy. It dominates our decision-making for the future, guides multi-billion-dollar investments, and shapes our responses to climate change, inequality, and other environmental and social challenges that define our times. Pity then, or more

like disaster, that its fundamental ideas are centuries out of date yet are still taught in college courses worldwide and still used to address critical issues in government and business alike. That's why it is time, says renegade economist Kate Raworth, to revise our economic thinking for the 21st century. In *Doughnut Economics*, she sets out seven key ways to fundamentally reframe our understanding of what economics is and does. Along the way, she points

out how we can break our addiction to growth; redesign money, finance, and business to be in service to people; and create economies that are regenerative and distributive by design. Named after the now-iconic "doughnut" image that Raworth first drew to depict a sweet spot of human prosperity (an image that appealed to the Occupy Movement, the United Nations, eco-activists, and business leaders alike), *Doughnut Economics* offers a radically new compass for

guiding global development, government policy, and corporate strategy, and sets new standards for what economic success looks like. Raworth handpicks the best emergent ideas—from ecological, behavioral, feminist, and institutional economics to complexity thinking and Earth-systems science—to address this question: How can we turn economies that need to grow, whether or not they make us thrive, into economies that make us thrive, whether or not

they grow? Simple, playful, and eloquent, Doughnut Economics offers game-changing analysis and inspiration for a new generation of economic thinkers.

Doughnut Economics MIT Press

This special issue contains four articles that focus on a number of important Multichannel Video Program Distribution (MVPD) market issues and concerns. The first article strategically groups management theory and clusters analysis to empirically identify a

number of different MVPD programmer strategic groups. The second article uses historical Government Accounting Office data set and counts models to empirically examine the factors effecting cable operators' local television station 1989 carriage decisions--a period in which the FCC had no must carry rules in place. The third article utilizes diffusion theory and discriminant analysis to dissect the key factors determining whether consumers become early adopters of digital cable.

The fourth article covers the basic economic and technological assumptions underlying cable operators' attempts to use their digital platforms to deliver "on demand" video services.

**Video-taped Dialogues in Economics** Chelsea Green Publishing  
The only introductory economics text to equip students to address today's pressing problems by mastering the conceptual and quantitative tools of contemporary economics. OUP has partnered with

the international collaborative project of CORE researchers and teachers to bring students a book and learning system that complements and enhances CORE's open-access online e-book. The Economy is a new approach that integrates recent developments in economics including contract theory, strategic interaction, behavioural economics and financial instability. It challenges students to address inequality, climate change, economic

instability, wealth creation and innovation and other problems. It has been adopted as the standard principles course at University College London, Sciences Po Paris and the Toulouse School of Economics. A new economics for the principles course The Economy begins with social interactions using elementary game theory and institutions modelled as rules of the game. This provides the basis for a modern treatment of markets including price-making as well as price-

taking, the exercise of power, and the importance of social norms and adjustment to disequilibria. Introducing labour and credit markets with incomplete contracts allows a consistent treatment of aggregate employment and fluctuations without the need for ad hoc sticky price and wage assumptions. Banks create money by extending credit and a central bank seeks to implement a target inflation rate. Growth and instability are illustrated

from the Great Depression, through the post-war golden age of capitalism through to the financial crisis and ensuing uncertainties. Students acquire an understanding of the past and current evolution of the economy in its social and environmental context, equipping them to marshal evidence and articulate positions about contemporary policy issues.

### **Narrative Economics**

Business Expert Press  
Peer-to-Peer (P2P)  
networks allow individuals

to share digital content files in real time. They facilitate communication and promote community without hierarchy or strict control. This book applies economic principles to analyze and understand the P2P phenomenon. It also provides numerous contemporary examples from the US and around the world to shed light on the implications of P2P as a mass medium, considering such issues as pricing, licensing, security, and regulation.  
*The Secret History of Home Economics: How*

*Trailblazing Women Harnessed the Power of Home and Changed the Way We Live South Western Educational Publishing*  
We test theories of information asymmetries, search costs, and procedural justice with retail store video surveillance data. We analyze sales data collected from six sporting goods stores in the northeastern region of the United States over the period January 1, 2013 to May 9, 2013. We relate the sales data to an

experiment where 3 stores had placebo video surveillance, and 3 stores made use of information learned in the video surveillance starting on March 1, 2013. The data indicate the use of video surveillance enables a substantial increase in total sales per hour, the number of transactions per hour, and the average size of each transaction. We discuss other interesting findings in the data, including but not limited to lower sales among couples and among customers

shopping with children. *The Economics of the Multichannel Video Program Distribution Industry* Cambridge University Press  
How the basic concepts of economics—including markets, institutions, and money—can be used to create and analyze economies based on virtual goods. In the twenty-first-century digital world, virtual goods are sold for real money. Digital game players happily pay for avatars, power-ups, and other game items. But behind

every virtual sale, there is a virtual economy, simple or complex. In this book, Vili Lehdonvirta and Edward Castronova introduce the basic concepts of economics into the game developer's and game designer's toolkits. Lehdonvirta and Castronova explain how the fundamentals of economics—markets, institutions, and money—can be used to create or analyze economies based on artificially scarce virtual goods. They focus on virtual economies in



digital games, but also touch on serious digital currencies such as Bitcoin as well as virtual economies that emerge in social media around points, likes, and followers. The theoretical emphasis is on elementary microeconomic theory, with some discussion of behavioral economics, macroeconomics, sociology of consumption, and other social science theories relevant to economic behavior. Topics include the rational choice model of economic

decision making; information goods versus virtual goods; supply, demand, and market equilibrium; monopoly power; setting prices; and externalities. The book will enable developers and designers to create and maintain successful virtual economies, introduce social scientists and policy makers to the power of virtual economies, and provide a useful guide to economic fundamentals for students in other disciplines.

**Films & Video for Business and**

**Economics** W. W. Norton & Company  
From Nobel Prize-winning economist and New York Times bestselling author Robert Shiller, a groundbreaking account of how stories help drive economic events—and why financial panics can spread like epidemic viruses Stories people tell—about financial confidence or panic, housing booms, or Bitcoin—can go viral and powerfully affect economies, but such narratives have traditionally been ignored

in economics and finance because they seem anecdotal and unscientific. In this groundbreaking book, Robert Shiller explains why we ignore these stories at our peril—and how we can begin to take them seriously. Using a rich array of examples and data, Shiller argues that studying popular stories that influence individual and collective economic behavior—what he calls “narrative economics”—may vastly improve our ability to predict, prepare for, and

lessen the damage of financial crises and other major economic events. The result is nothing less than a new way to think about the economy, economic change, and economics. In a new preface, Shiller reflects on some of the challenges facing narrative economics, discusses the connection between disease epidemics and economic epidemics, and suggests why epidemiology may hold lessons for fighting economic contagions. [Video Economics](#) Penguin

The surprising, often fiercely feminist, always fascinating, yet barely known, history of home economics. The term “home economics” may conjure traumatic memories of lopsided hand-sewn pillows or sunken muffins. But common conception obscures the story of the revolutionary science of better living. The field exploded opportunities for women in the twentieth century by reducing domestic work and providing jobs as professors, engineers,

chemists, and businesspeople. And it has something to teach us today. In the surprising, often fiercely feminist and always fascinating *The Secret History of Home Economics*, Danielle Dreilinger traces the field's history from Black colleges to Eleanor Roosevelt to Okinawa, from a Betty Crocker brigade to DIY techies. These women—and they were mostly women—became chemists and marketers, studied nutrition, health, and exercise, tested

parachutes, created astronaut food, and took bold steps in childhood development and education. Home economics followed the currents of American culture even as it shaped them. Dreilinger brings forward the racism within the movement along with the strides taken by women of color who were influential leaders and innovators. She also looks at the personal lives of home economics' women, as they chose to be single, share lives with other women, or try for

egalitarian marriages. This groundbreaking and engaging history restores a denigrated subject to its rightful importance, as it reminds us that everyone should learn how to cook a meal, balance their account, and fight for a better world.

*Foundations of Economics*  
Springer Science & Business Media

Assuming no prior knowledge, the second edition of *Foundations of Economics* introduces students to both microeconomic and macroeconomic

principles. This is the ideal text for foundation degrees and non-specialist courses for first year undergraduates.

Confessions of an Economic Hit Man Basic Books

One of the challenges of developing a cost effective distribution system that supports the proliferation of video streams is allocating the video files optimally among various means of media storage. In this

paper we develop simple mathematical representations of the cost characteristics of two internet video distribution systems: Content Delivery Networks (CDNs) and Peer-to-Peer (P2P) networks and identify conditions under which each or a blend of the two proves most cost-effective. Our analysis shows that in many cases a hybrid system is likely to have lower costs than either a pure CDN or a

pure P2P network. We identify the personal computers that form the backbones of P2P networks as a largely untapped network resource and suggest that potentially very large economic gains might be realized if policy makers can develop policies that effectively address some of the security and transaction cost problems that discourage PC owners from contributing capacity to P2P networks.